Appendix A

Level 3: Multi-state Assessment Maps
Two-hour Driving Time from Rocky Knob, Virginia

Demographic information was summarized from potential tourist market areas to support the BHRI/Rocky Knob Destination Centerpiece Project. Over 1.6 million individuals residing across three states and forty-three counties are located within two hours of Rocky Knob (based on speed limits associated with primary, secondary and local roads).

Sustainable Tourism Destination and Centerpiece Project for Floyd and Patrick Counties

Legend
- Blue Ridge Heritage Inc.
- Virginia Tech
- Virginia Cooperative Extension
- Sustainable Tourism Destination and Centerpiece Project for Floyd and Patrick Counties
- Primary Limited Access/Interstate
- Federal Land / BR Parkway
- Major Water
- Rocky Knob
- State Boundaries
- 2-Hour Driving Distance

Data sources: National Park Service, ESRI, US Census Bureau